



Price Adjustment effective 27th April 2020

Dear Reseller,

Since our last pricing review 18 months ago there has been a significant decline in the value of the Australian Dollar. This has had an impact on all of our manufactured product both locally & from overseas. These increases are being largely driven by the foreign exchange rate, freight & increases in locally sourced materials.

As a result we are announcing a pricing adjustment to take effect on Monday 27th April 2020.

The extent of these price increases are as follows:

Fabricated Fencing	up to 4%
Fence/Barb/Trellis Wire	up to 4%
Chain Mesh	up to 4%
Standard Fence Posts	up to 15%
Tools & Accessories	up to 10%
Rural Fence Posts	up to 20%
Mesh, Netting & Tie Wire	up to 20%
Farm Gates & Fittings (imported)	up to 24%
Farm Gates (local)	up to 4%
Outdoor Garden	up to 20%
Industrial, Safety & Reo	up to 20%

Due to the significance of these adjustments we are unable to hold pricing for any backordered product after the effective date. We will be talking to outlets during this period and providing notification of any orders that fall into this situation.

We are continually working to minimise these increases by reviewing & adjusting our own internal processes to maximise efficiencies in our supply chain. A complete price list will be available shortly, and will be available online. Alternatively you may also contact our

Customer Service Team on 1300 559 732 or email sales@whitesgroup.com.au who will be able to email you a PDF version.

Thank you for your valued and continuing support.

Matthew Stinson
National Sales Manager